

Mission, Vision Values + Goals



MISSION

OUR DESIRED FUTURE STATE

EXCELLENCE IN GOVERNANCE PROVIDING THE FOUNDATIONAL SERVICES TO SUPPORT A SAFE PLACE TO LIVE, WORK, AND PLAY FOR ALL.

VISION

**A SMALL COUNTY WITH A BIG MISSION:
PROVIDING QUALITY OF LIFE FOR ALL.**

Values

WHAT GUIDES US...

Service

We value service through teamwork and partnerships. We work to provide the best customer service to those we serve. Service is our core purpose and we to provide the best for our community and partners.

Sustainability

We value sustainability in our use of all resources. We want to protect and preserve Hood River's natural resources for future generations and be good stewards of all that has been entrusted to us by the community. This includes the responsible use and management of fiscal resources to ensure sound service delivery that meets the expectations of the community while living within our means.

Trust

We value trust as a way to promote accountability and integrity in our organization's culture. We are open and honest, listening and being responsive to the community and organization to garner the trust needed collaboration.

Communication

We value consistent communication externally and internally to foster transparency and trust. This communication should flow between the Board, County staff, and the community, as well as internally across departments to ensure service delivery is aligned and reflective of current priorities.

Equity

We value equity in the delivery of our services and in practices in our organization. We work to ensure our services are accessible to all members of the community, and we start by modeling this value internally through our policies, procedures, and culture.

Goals

WHAT ARE OUR DESIRED OUTCOMES FOR OUR COMMUNITY AND ORGANIZATION?

Modernize

Modernize the County organization, internal systems for effective, efficient, and resilient services

Financial Stability

Foster financial stability and strength

Housing

Increase housing diversity and affordability

Economic Growth

Support economic growth and high quality job generation

Communications

Enhance communications and engagement internally and externally

Forest Management

Adapt the Forest Management Plan to meet current and future needs.